

Jeffrey Tong, City Councilmember District 1

I am a sustainability advocate passionate about social justice. Built foundation upon finance, real estate, and property valuation because almost every social change involves someone else's property rights.

My community service began in 2009 when I rallied neighbors to petition for speeding calming measures. I was appointed to San Bruno's Bicycle & Pedestrian Advisory Committee (BPAC), and City/County Association of Government's BPAC between 2012-2018. Accomplishments include creating San Bruno's 1st Bike & Pedestrian Master Plan (2016), and prioritizing San Bruno's first protected bikeway between SB BART and SB Caltrain Stations (2017), expected to be completed by Lane Partners at Southline Development.

I founded ColinasCosteras.com - a community wildlife habitat covering San Bruno and Pacifica in 2018. I hosted San Bruno's 1st Coastal Cleanup on College Drive, Sept 2021, and the 2nd on Westborough Blvd, Sept 2022.

Economically, we must capitalize on our proximity to SFO, but the airport's financial interest is to benefit their own concessionaires. My vision is for San Brunoans to collectively transform SB into an Eco-Traveler's destination. I am creating TripSFO.com to highlight the natural treasures surrounding San Bruno, and help support local small businesses. Connect with Jeffrey at info@colinascosteras.com

ECOLOGY, ECONOMY, COMMUNITY.